



SHERWOOD INTERIORS

case study
Wm Morrisons
Supermarkets PLC,
Whitefield

architect
WCEC Architects

main contractor
Kier Northern



Wm Morrisons Supermarkets PLC

Sherwood Interiors of the Tvedt Group of companies has played a major role in the spectacular interior fit out for the Whitefield, Bury store of leading grocery retail brand Wm Morrisons.

Sherwoods successfully tendered and secured contracts for the suspended ceiling, partition, GRG, shopfitting, taping/jointing and plastering packages.

With a strong brand identity to maintain, and with the safety and comfort of its customers of key importance, Morrisons' aim was to create a functional yet attractive retail environment. The design by WCEC Architects included a number of dramatic but technically challenging features. Complicated GRG works above the escalator and entrance areas in particular called for Sherwoods to undertake extensive design and planning activities, and to manage careful co-ordination with other trades.

The main entrance and escalator areas involved the design and installation



of vaulted semi-circular GRG panels inlaid with rebated features including the installation of dummy columns and wall linings. The main sales area ceiling comprised 4400m² of a metal concealed Burgess system together with 1100 linear metres of integrated trough lighting.

In addition, Sherwoods installed a total of 167 linear metres of decorative "Streetscene" bulkheads complete with MDF linings and decorative beech trim. These were supported on heavy duty secondary purlins, also designed and installed by Sherwood Interiors, and which together give the distinctive Morrisons visual brand identity.

This installation proved to be highly complex. Various components of the installation had to conceal a variety of building services and support specialist wall lighting, as well as achieving a visually flawless finish.

With a reputation for providing creative, cost effective and reliable solutions, Sherwoods have successfully completed a number of previous projects with Main Contractor Kier North West. By working closely again with the main contractor, architect and PQS, Sherwood Interiors were able to deliver a project of the highest standard within the time and budget constraints imposed by the end client. The store is trading well and Morrisons are highly satisfied with the finished project.



Sherwoods accommodated many late changes to the design...they took these changes in their stride and by working some very long shifts the project was delivered on time...I would have no hesitation in recommending Sherwood Interiors to others.

**Phil Jones, Project Manager
Kier Northern**